

MUHAMMAD ASAD IDREES

VIDEO EDITOR | REAL ESTATE, YOUTUBE & SHORT-FORM CONTENT

Lahore, Pakistan | Remote

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Video Portfolio | Instagram: @asadrajpout16 | LinkedIn

PROFESSIONAL SUMMARY

Video editor with 5+ years of experience creating real estate property content, YouTube videos, talking-head edits and short-form social content. Remote experience with US real estate and aviation companies, plus UK fashion and UGC content. Skilled in Adobe Premiere Pro and After Effects, with experience in motion graphics, color grading, sound design and visual storytelling.

CORE EXPERTISE

Property tours & walkthroughs • YouTube long-form • Reels, TikTok & Shorts • Talking-head editing • UGC & promotional content • Motion graphics • Captions & subtitles • Color correction & grading • Sound design • Client feedback & revisions

RELEVANT EXPERIENCE

Content Specialist - US Private Aviation Company | Remote | 2024-Present

- Created and edited short-form social content for a US private aviation company.
- Edited informational and talking-head videos with captions, B-roll, motion graphics, sound design and engaging pacing.
- Developed content covering private aviation, jet cards, aircraft categories and executive travel.

Project-Based Video Editor - US Real Estate Media Company | Remote | 2023-Present

- Edited property listing videos, home tours, walkthroughs and real estate social content.
- Applied color correction, grading, music synchronization, sound design, transitions and visual effects.
- Adapted edits to client requirements while maintaining consistency across projects.

Freelance Video Editor & Content Specialist | Remote | 2019-2025

- Delivered real estate, YouTube, documentary, motion graphics, social media and promotional edits for freelance and direct clients.
- Produced short-form videos using dynamic cuts, captions, B-roll, graphics, music and sound effects.
- Edited long-form talking-head, informational, documentary and Top 10-style YouTube content.
- Managed creative requirements, editing styles, revisions, deadlines and final delivery with clients.

Video Editor - UK Fashion Company | Jan-May 2023

- Turned fashion UGC footage into social marketing videos using pacing, captions, music, sound effects and transitions.

Video Editor - Pakistan Content Company | 2022-2023

- Edited long-form YouTube and talking-head content with animated text, motion graphics, visual effects, B-roll and audio.

ADDITIONAL EXPERIENCE

Pakistan Event Production Company | Video Editor & Videographer | 2022: Edited event highlights and promotional videos; handled footage selection, music synchronization, color correction and audio.

Wedding Editing | 2021-2022: Created cinematic wedding films with narrative pacing, color grading and sound design.

SOFTWARE & TOOLS

Editing: Adobe Premiere Pro, Final Cut Pro, CapCut, Filmora

Motion & Design: Adobe After Effects, Photoshop, Canva

Audio & AI: Audacity, ChatGPT, Higgsfield, RunwayML

EDUCATION & LANGUAGES

Bachelor of Arts - University of the Punjab, Pakistan

English: Professional working proficiency | Urdu: Native